

# Goal Alignment

At a University level, the strategic plan communicates our priorities to create alignment across organisational units, within teams and at an individual level so that we can stay focused on the work that will create the most value.

When each employee understands how their contributions impact the team, organisational unit, and ultimately the University's success, this builds a sense of meaning and purpose and supports our outstanding performance.



UQ Strategic plan

Organisational Unit goals

Team goals

Individual  
Goals

## Top tip:

Goals should be set at the macro and micro levels so that your team can feel a sense of group accomplishment as well as individual success. Creating consistent team goals also inspires collaboration and camaraderie.