42K Your Way
Telethon Marathon 2019
Are you up for the challenge?
Nine Telethon - new fundraising event

This November, we are inviting you to be a part of the Children’s Hospital Foundation’s inaugural community fundraising campaign around the Nine Telethon, which can showcase your support for sick kids and their families.

The Nine Telethon is the only live televised fundraising event in Queensland. Now in its 6th year, the Nine Telethon will be broadcast on Saturday 16 November and will feature an exciting new format, jam-packed entertainment, celebrities, sporting legends, pop stars, and some extraordinary kids with incredible stories.

This year, the 42k Your Way Telethon Marathon gives the opportunity for people right across Queensland to participate and contribute to the fundraising target.

The 42k Your Way Telethon Marathon is designed to get you active by participating in a marathon event, all while raising funds for sick kids and their families.
Your exclusive treadmill challenge invitation

We are inviting you to participate in the 42k Your Way treadmill challenge, which will take place on treadmills at the Queensland Children’s Hospital on the 15 or 16 November.

Either as an individual or in a team of up to four members, you or your team will need to commit to run the equivalent of a marathon (42km) during an allocated time slot and raise a minimum of $2,000.

In a team, your marathon can be split up in a relay style run, so you don’t have to run a marathon all by yourself to participate – anyone can do it!

To help you with your fundraising and to share your participation with friends, family and work colleagues, we will provide you with an online fundraising page where you can track your progress in both training and dollars raised.

One run can work wonders!
On the day….

Nine treadmills will be set up at the Queensland Children’s Hospital so you can show your community commitment in front of hospital staff, sick kids and their families.

Like-minded individuals and teams will join you as the crowd cheers you on with music and entertainment.

You can nominate one of the following times slots to complete your challenge:

• Friday 15 November - 7am to 11:30am
• Friday 15 November - 3pm to 7:30pm
• Saturday 16 November - 7am to 11:30am

There is an opportunity that one or two of the time slots will be televised as part of Nine Telethon so we encourage you to dress to impress and show your support in either your uniform, corporate brand or show your fun side with fancy dress – no idea is too crazy provided you can still run!
You can work wonders…

By committing to the treadmill challenge, we will work with you to identify an opportunity to direct the money to an area that truly aligns to you. There are so many wonderful ways to help sick kids and we look forward to directing your fundraising into one the following areas:

- State-of-the-art medical equipment
- Medical research
- Patient and family services – therapeutic and entertainment programs
- Funds can be directed towards a CHQ department or service
Ready to commit to 42k?

What: As an individual or in a team of up to four people, complete the distance of a marathon (42km) on a treadmill at the Queensland Children’s Hospital

When: There are three 4 & ½ hour time slots scheduled between the 15 and 16 November.

How: Register and confirm your commitment now to raise a minimum $2,000 to secure your treadmill as there are limited spots available.

An online fundraising website will be available for you (and any team members) so you can share this page with your friends/family/colleagues to track your training km’s and watch your fundraising tally grow!
Can’t commit to the treadmill challenge?

You can still take part in the 42k Your Way Telethon Marathon to build rapport, physical fitness and help show your community spirit by supporting the Children’s Hospital Foundation

**What:** Commit to run/walk/swim the equivalent of a marathon (42km) from the 1 November until the Nine Telethon on the 16 November. The distance can be completed all on one day or split between however many days you choose. The great thing is that you can do this in any location, at any time of day and the pace that suits you best.

**When:** From 1 November and finish by 16 November

**How:** There is no minimum fundraising amount however incentives will be unlocked as you achieve certain targets. An online fundraising website will be available for you (and any team members) so you can share this page with your friends/family/colleagues to track your training km’s and watch your fundraising tally grow!
Children’s Hospital Foundation

The Children’s Hospital Foundation helps sick and injured kids by funding life-saving medical research, investing in vital new equipment, and providing support and entertainment for children and their families. We are committed to making a difference in the fight against childhood illness and injury so that every child can grow up as happy and healthy as possible.
Next Steps….

We will be in touch to talk through this exciting and unique event soon or please contact us directly.

Together, we can work wonders for sick kids.

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